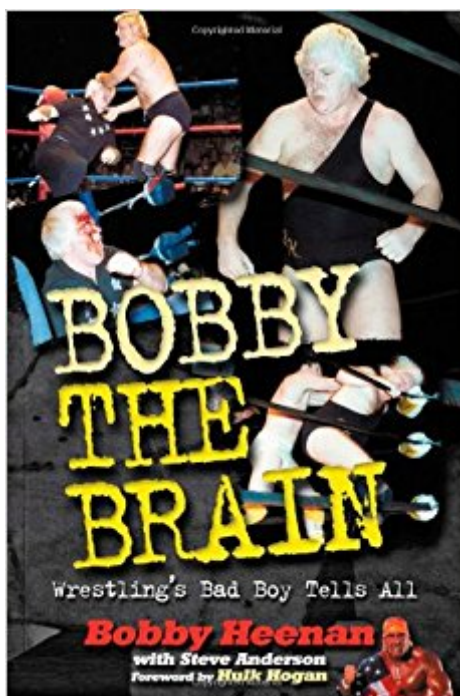


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# Bobby The Brain: Wrestling's Bad Boy Tells All



## Synopsis

Bobby the Brain unleashes the life story of Bobby Heenan, better known as "The Brain" in wrestling circles. He tells all about his experiences with Hulk Hogan, Andre the Giant, Vince McMahon, and all the other personalities that every wrestling fan knows like a relative. Just like his career, this tell-all has no holds barred.

## Book Information

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## Customer Reviews

Following in the footsteps of the likes of Mick "Mankind" Foley, The Rock and Kurt Angle, Bobby "The Brain" Heenan has become the latest professional wrestler to set his life on the mat to the page. While the book certainly won't challenge for any literary prizes, Heenan-a funny, cocky guy with an intelligence that goes well beyond his 8th grade education-is surprisingly charming. A pro wrestler since the 1960s, Heenan recounts the early days spent wrestling bears in Canada, getting cheated by promoters and bleeding in smoky gyms and halls across the northeast, all for as little as \$10 a night. A devoted family man, Heenan finally made a comfortable living off the sport he loves in the 1980s and 1990s and has spent a lifetime reveling in the attention (and venom) his supporters and detractors have thrown his way. 22 pages of b&w photos Copyright 2002 Reed Business Information, Inc.

Heenan has been involved in professional wrestling since the 1960s. He's worked empty small-town arenas where a curtain with painted-on faces was used to simulate a packed house for the television audience. He's worked prime-time network television. Jesse Ventura and Hulk Hogan are

among his peers and sometimes clients. Heenan's ongoing role has been that of manager, and if you know the "sport," you know that managers usually show up in a suit, tout their guy, and then wind up in the ring after insults are exchanged. It's all high drama or low theater, and it has played very well to more than a few generations of 13-year-old boys. Heenan relates 30-plus years of often-hilarious, self-deprecating anecdotes, profiling along the way some of the unique individuals attracted to this hybrid of sports and soap opera. Heenan even gets a bit personal, revealing his search for long-lost family members and reflecting on his ongoing battle with cancer. A very entertaining memoir from a man who's been on the inside of a uniquely American entertainment medium. Wes Lukowsky Copyright © American Library Association. All rights reserved

That's how I best remember him from my childhood in Indianapolis when my big brother used to take me down to see Championship wrestling at the Fairgrounds, and on TV on Saturdays. He was wildly funny and entertaining then and he is funny and entertaining now. I'm not sure that he exactly "tells all," but he tells enough, and he does so in a breezy, highly readable memoir that helps to recapture, in the first half especially, the wild and wooly days of wrestling before it became glitzy, over-the-top extravaganza it is now. Big kudos for bringing back memories of Moose Cholak, Baron Von Rasche and Wilbur Snyder (The World's Most Scientific Wrestler) as well as local heroes Dick the Bruiser and the Crusher. Big fun - particularly if you date back to the 1960s.

I became a wrestling fan in the 80s so I disliked Bobby Heenan, I was a hulkamaniac, Bobby tells us of his childhood and experiences as it relates to wrestling, give credit where credit is due: is a brilliant wrestling expert bc he lived it and he knows the wrestling fan, I have to say I always thought he really was a rich spoiled kid who became a rich spoiled man, but only bc Bobby is that good, in my opinion he is the best wrestling manager there ever was, from his humble start to the top of his career, there can only be one at the top and I have no doubt it is Bobby Heenan, great read.

I've been a rasslin fan since the many years ago when my Grandma would take me to the local shows. I'm now 60 and like to watch the matches of the 1990s or before. Bobby fits right into that era and he tells his stories well. I do wish he would have elaborated on some of the situations a bit more, such as providing more insights and personal opinion about what Andre was going through during WrestleMania 3, but overall, the book is a look at a character and a man who indelibly made his mark on the "sport".

Great book. I finished it in no time at all - good pacing, great storytelling. Not the best of the Pro Wrestling autobiographies I've read, but it's up there. Informative and entertaining.

In this book Bobby The Brain spares no expenses digging into people whom he dislikes for whatever reasons. He had a few interesting stories to tell about guys such as Andre the Giant and Dick the Bruiser, among other old-time wrestlers. Reading Heenan's words, you also get a good feel for how the territorial wrestling scene operated back in the 60's and 70's. I wished he went deeper into his time in the WWF. With Heenan spending 8 years there and headlining so many events as the top heel manager, you would think that he'd have more to say about certain individuals. Guess he doesn't want to offend a certain someone. On the other hand, Heenan completely thrashes WCW. Very enjoyable read for fans of Heenan and old-time wrestling.

If you're not a fan of wrestling from the 60's to the 90's, you won't find this book interesting, as most of the stories and references are to that timeframe. Now, if you do enjoy watching/reading about that time in wrestling history, you should find this book enjoyable. Mr. Heenan is one of the greatest managers in history and this book gives you some behind the scenes looks at the characters and the people who portrayed them.

Everyone knew him as the "Brain" or the "Weasel." To his credit, he did have a never ending love for pro wrestling. Some of his stories are humorous while others make you wonder why he went into the business in the first place. No pension no health insurance. No guarantee of income. Most promoters were scrupulous, few were fair. Bobby was their meal ticket to bring in the fans. He could rile an audience up like no one else. He still gained respect from his peers and jealousy from his detractors. Hated to see the book end. I'm sure Bobby could have written 500 more pages with no problem.

Good read. Great stories of his personal and professional life. good stories on wrestlers and promoters. Tells it like it is, or at least his point of view. Holds no punches. Some in the industry might not like it, but if it is the truth of what happened too bad. great point of view on many decades of wrestling and how it has changed.

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